



# ICON

## Sponsor Opportunities

### Annual Sponsorships

**2022 Calendar Year** (unlimited)

**\$350.00** deadline 12/31/2021

- Logo and company contact information in every electronic newsletter.
- Logo included on all electronic meeting notices.
- Company contact information formatted as a link to company website or Facebook page.
- Recognized at the 2022 Celebration event in November.
- 2 tickets to 2022 in-person dinner as planned at this time.

### 2021 Celebration Week

**Ward Spotlight Sponsor** (10)

**\$250.00** deadline 10/15/2021

- Recognized as Ward Spotlight Sponsor in social media/PR activities.
- Logo included as static graphic in video for sponsored ward..
- Link to recording of the live event to be available on ICON website through October 2022.
- Logo and/or company contact information included on the Sponsor page of ICON website through October 2022.
- Company contact information formatted as a link to company website or Facebook page.

**Good Neighbor Award Spotlight Sponsor** (4)

**\$150.00** deadline 10/15/2021

|                       |   |
|-----------------------|---|
| <b>Individual</b>     | Online Celebration Monday, November 29  |
| <b>Business</b>       | Online Celebration Tuesday, November 30 |
| <b>Public Service</b> | Online Celebration Thursday, December 2 |
| <b>Organization</b>   | Online Celebration Friday, December 3   |

- Recognized as Spotlight Sponsor in social media/PR activities leading up to schedule day of award.
- Logo included as static graphic in virtual spotlight in the opening and again in closing social media post.
- Links to spotlights available on the ICON website through October 2022.
- Logo and/or company contact information included on the Sponsor page of ICON website through October 2022
- Company contact information formatted as a link to company website or Facebook page.

### Combo Sponsor: Get the best of both

**2022 Annual Sponsor plus 2021 Spotlight Sponsor (1)**

**\$400.00** deadline 10/15/2021

### Friend of ICON Sponsor

**2022 ICON Neighborhood Friend** (unlimited)

**Less than \$150.00** deadline 12/31/2021

- Logo and/or contact information included on the Sponsor page of ICON website through October 2022